

## **Hungary - at the forefront of life sciences in Central and Eastern Europe**



Located in the heart of Europe, Hungary offers highly developed logistical, transport and communication infrastructure, as well as productive, innovative and well-educated workforce. Since the early 1990s a growing number of multinational companies have been attracted to Hungary and now they perform some of their most knowledge-intensive tasks here.

### ***Strong pharmaceutical sector drives biotech***

- A long standing tradition of over 100 years in biology and chemistry
  - Strong pharmaceutical manufacturing history. Some of the world's largest pharmaceutical companies (Sanofi, Teva, Servier, GSK, AstraZeneca e.g.) are present in Hungary
  - The highest number of biotechnology companies in the region
  - Internationally recognised academic and university infrastructure
- R&D is conducted at universities and research institutes, as well as in R&D centres established in Hungary by leading global pharmaceutical companies.
- Highly educated, skilled workforce at relatively low cost



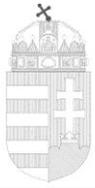
*"We are very pleased to be expanding Mylan's operations and presence in Hungary. After conducting a broad search for a suitable facility with the potential to expand, the opportunity in Komarom turned out to be an ideal fit. Not long from now, we'll have a high quality, efficient packaging operation up and running that will be able to support our dynamic business and the local economy."*

*Rajiv Malik, COO of Mylan*

### ***Benefit from a good balance of quality and cost of labour***

In terms of labour and real estate costs Hungary compares very favourably to Western Europe and North America. While in Hungary the average gross wage is only 746 euro per month (Central Statistical Office, Jan-Aug 2012), the productivity of the labour force is one of the highest in the CEE region.





## ***Success stories***

### **Gedeon Richter**

Richter was established as the first Hungarian pharmaceutical company in 1901. Today the company is the largest independent drugmaker in Eastern Europe. Richter operates the most important pharmaceutical R&D centre in CEE with 950 employees and runs joint research programs with more than 30 leading university faculties and academic research institutes. As the latest green field investment in April 2012 Richter opened a new biotech plant of EUR 90 million in Debrecen (Eastern Hungary).

### **Egis (Servier)**

The Hungarian company Egis was established in 1913 and today it is owned by Servier. The company carries out complex activity from manufacturing through R&D to marketing. Egis is one of the region's most innovative companies with the fourth largest R&D budget among all the companies present in CEE. The company highly builds on the skills, talent and creativity of Hungarian scientists. As a result of an investment worth EUR 25 million the company opened its new R&D facilities in September 2012 in Budapest.

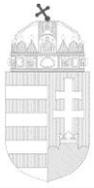
### **Teva Pharmaceutical Industries**

Teva's consecutive investments started with the acquisition of a Hungarian pharma company in 1995. Ever since Teva's site in Debrecen – the second largest town in Hungary - has developed to be the company's main centre for manufacturing for CEE and outside Europe. In 2005 the company opened a new active pharmaceutical ingredients manufacturing facility in Sajóbábony (North Hungary). The European Generic R&D Centre of the Teva Group was inaugurated in 2009 in Debrecen. As the latest investment in October 2012 Teva announced the opening of a new sterile plant in Gödöllő (near Budapest). The new plant can supply patients in more than 70 countries.

## ***Quality of life***

International schools, rich cultural life, excellent cuisine, famous thermal baths and world quality private medical services make Hungary an attractive location for expats.





### ***What HITA can offer for your business***

The Hungarian Investment and Trade Agency is a governmental body that operates under the supervision of the Ministry for National Economy. Through its extensive network of contacts in both the public and private sectors, HITA provides foreign investors with high-quality support for key decision-making processes and a wealth of supplementary services.

#### **Project preparation**

- In-depth, tailored information on the local economy and business climate, corporate taxation and the legal environment, as well as sector-specific overviews
- Site visits, meetings with local, regional and government bodies and introductions to local suppliers, service providers and experts
- Information on available incentives

#### **Implementation**

- Supplier search, coordination of license procedures
- Assistance in application for VIP incentives
- Recruitment assistance

#### **After care**

- Intermediary role for future developments between government bodies and companies operating in Hungary
- Support and generation of reinvestments



#### **Contact us at:**

Hungarian Investment and Trade Agency

Péter Goreczky

Consultant

Phone: +36 1 872 6573

E-mail: [peter.goreczky@hita.hu](mailto:peter.goreczky@hita.hu)

Web: [www.hita.hu](http://www.hita.hu)